



MAKING YOUR BUSINESS... OUR BUSINESS



www.chattyhatter.com



WHO WE ARE.

CHATTY HATTER

Is a marketing and business development agency. Our experienced team is ready to offer their expertise with a full range of creative marketing solutions, business support, mentorship and coaching services to turn your vision into a reality.

OUR PHILOSOPHY

No matter the task, we react immediately, adapt quickly, and roll up our sleeves to deliver a flawless service. Integrating fresh ideas into what makes something sell is at the very core of what we do - and we love it.

HOW WE WORK

Forging strong partnerships with our clients is part of what makes our work special. Building relationships with like-minded individuals is a sure-fire way to guarantee the roaring success of a project. We look forward to working with you!



MARKETING.

MARKETING STRATEGY & SUPPORT

Here at Chatty Hatter we are proud to offer you our time and marketing expertise. We want to fully understand your requirements so that we can provide you with bespoke marketing solutions. A retainer allows us to give you the very best of our agency resources on your timescale. This process is a journey, and we will guide you in discovering how best to deliver your message.

MARKETING PACKS

Our Marketing Packs will boost your exposure and minimise time away from the rest of your business. Our 'K.I.T. (Keeping in Touch) Pack', developed for returning businesses after lockdown, and our 'Can You Just Pack' for those small but important details, are just two examples of the packs we have designed with you and your contact base in mind.

PUBLIC RELATIONS

We have many years of experience providing PR services for clients. With extensive local, UK and international media contacts and a team of expert copywriters we can create the best coverage for your business and manage the process from start to finish. Don't be your industry's best kept secret!

ADVERTISING & MEDIA

Why spend valuable time deciding on the best route to market, what websites and other digital offerings to advertise on, and where and when to place adverts? Leave that to us. For an agreed monthly fee, we can drive your business forward, hassle free. We will achieve the best value for your budget by using our contacts and media relationships to ensure maximum exposure for the greatest impact. If you do not have an extended campaign in mind, we also offer ad-hoc advertisement placements, allowing you to deliver a one-off message at the right time, in the right place.

BRANDING & WEBSITES

Whether you need branding for your new business or a refresh of your current identity, our team of designers and website developers can bring your ideas to life.

AWARD APPLICATIONS

If you are considering submitting your business for an industry award, we can help complete the application process on your behalf. We will spend an agreed amount of time and resources to ensure your business has the best possible opportunity to achieve the recognition it deserves.

PODCASTS.

PODCAST PRODUCTION

Chatty Hatter's podcast production service - That (Top Hat and Tales) Podcast Production - allows you to advertise your business on a hugely popular and contemporary platform. If you would like to create your own long-term series or be showcased in our current series, we can produce a podcast to suit your needs. Episodes are distributed through the Acast network, who will publish your show on every podcast app including iTunes, Spotify, and Castbox.



That
PODCAST
PRODUCTIONS

EVENTS



EVENT PLANNING, PRODUCTION & MANAGEMENT

Our Event management specialists will work closely with you to ensure your event showcases you at your very best. We are able to cater for your every need and we will be on hand to assist whether you are putting together a trade show stand, organising a Soapbox race, a corporate event, a Christmas party, a team bonding day, an outdoor cinema or anything in between.

EVENT PR & PROMOTION

We have specific experience in the field of event PR & promotion and can offer expert advice on how to plan and execute a comprehensive communications campaign that will ensure your key audience know all about your event.

CHARITIES

CHARITY SETUP & DEVELOPMENT

We can help you with all the steps required to set up a new charity from registration, choosing a structure, writing your governing document and finding trustees, to branding and building your charity's website.

We can also help develop existing charities diversify their income through innovative strategies that generate funds, including digital community building and social enterprise.

FUNDRAISING IDEAS, PR & PROMOTION

We have extensive experience of working with charities, including Hospice in the Weald, Taylor Made Dreams and Nourish Community Foodbank, to develop new and exciting fundraising ideas and events for their causes. PR and promotional campaigns to support these initiatives and drive donations are a speciality and passion of ours!



BUSINESS SUPPORT.

STARTUP SUPPORT

Our New Business Startup Team is ready to help you embark on the most exciting stage of your career. We can assist you with anything from 'I have a new business idea, where do I start' to 'I've started a business and now need to promote myself'. We can build your website, organise an accountant, advise you on your company structure and recruit new team members. We'll give you all the support you need to make your business blossom.

BUSINESS DEVELOPMENT & TROUBLESHOOTING

Our Business Development Team have many decades of experience between them and have been operational from the shop floor to the boardroom. If you feel like your business needs a little shake up, or there's something missing but you can't quite put your finger on it, our experts will work with you to find that niggle and push your business forward.

SALES & MARKETING COACHING

Our Sales and Marketing Coaching service can provide you and your business with tailor-made coaching sessions to help generate higher conversion rates, larger profits and better customer retention. You may want a 'deep dive' into your current performance with recommended solutions, an analysis of your company DNA, or bespoke face-to-face training for your team, individually and in groups. We can't wait to help you grow your business and sell your product.

CUSTOMER SERVICE COACHING & MENTORING

Customer service is the single most important element of any business, but it can be difficult to measure its success. It is also one of the toughest areas to coach, as it requires expertise to recognise how to resolve, or prevent, negative customer experiences. Our Customer Service Coaching and Mentoring service can offer development of a holistic Customer Service Strategy and even live mentoring during customer interaction. We will help drive satisfaction with your product.



LET'S CHAT...

If you would like any further information or would like to discuss your own project with us

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